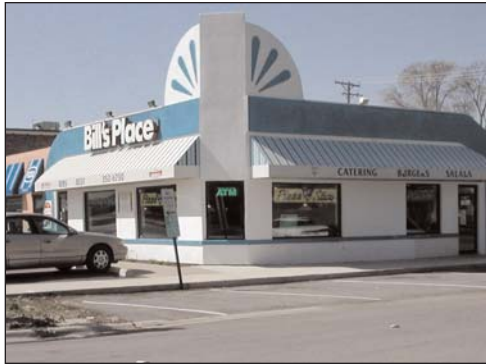


Quality Food, Service, and Atmosphere Abound at Bill's Place, LaGrange Park, Illinois



From the clean exterior of the building to the impeccable food line inside, pride and quality are apparent at Bill's Place in LaGrange Park, Illinois.

When you enter Bill's Place in LaGrange Park, Illinois, you get a feeling of warmth and friendliness. One customer stated that he has been eating Genuine Broaster Chicken® at Bill's Place since 1993, which is when Bill's Place started serving Genuine Broaster Chicken®. One of the reasons customers keep coming back is the quality products that are served with pride by owner Bill Konstantapoulos, son Demetrios, and manager Val Kladis. An open kitchen is proof that they are confident and proud of their staff and the food they serve. Customers can literally watch their orders being prepared right in front of them. This also allows for the easy banter you can sometimes hear between the staff and loyal customers.

Bill's Place currently has four Model 1800 pressure fryers which are put to hard use seven days a week. Serving approximately 3500 to 4000 pieces of chicken per week, Bill uses nothing but fresh chicken prepared with Broaster breadings and marinades. No

short cuts are taken, ever. When necessary, holding of chicken is done only for a short period of time, no longer than a half hour at most. After the busy lunch and dinner rushes, Bill cooks Broaster Chicken® to order to ensure that his customers receive the highest quality product.

The attention to detail and pride shows. Bill's Place serves over 300 guests on any given weekday and over 500 guests on a typical weekend day. While about 40% of their business is from carry-out, catering is also a big part of their business. It's not uncommon for Bill's to get an order for 100 to 200 pieces of Genuine Broaster Chicken® with Broaster® Potatoes. They have a nice take-out menu, a separate menu just for catering clientele, and a delivery van that not only delivers but advertises their catering as well.



Bright and colorful, the Bill's Place delivery van draws attention wherever it goes!

Bill says the delivery van draws a lot of attention to the business when it's on the road.

"Welcome to Bill's Place" it says on the menu and welcome you will feel when you step into this restaurant.

Contact your authorized Broaster distributor for more information.